FINDING THE LINE.

Eyes fixed on Jesus.



Yinka Oyebanjo-Odofin

NIGERIAN SKELETON ATHLETE

An engineer's mind. An athlete's resolve.

Inspired by Hebrews 12:1-2.

From Lagos to the ice.

Growing up in Lagos, I watched the Olympics and wanted to be there one day. That ambition travelled with me when I moved to Canada as a teenager.

My coach, Joe Denes, introduced me to the idea of skeleton. Track took me to collegiate athletics at UTEP in the United States. A career in construction engineering followed. The Olympic ambition stayed.

Skeleton became a new chapter in a much older dream. My debut season in 2025/26 took me across three continents, representing Nigeria.



THE ENGINEER / ON SITE

One mind. Two worlds.

Engineering has taught me to prepare, work within constraints and measure what changes. I bring that same discipline to the ice.

My purpose is bigger than results: to give the next generation of Africans proof of what commitment can make possible, and to reflect Christ in how I carry the journey.

The work.
The evidence.

94

WORLD RANKING / MEN

11

INTERNATIONAL RACES

94th overall, with 94 points in the 2025/26 IBSF men's skeleton standings.
Second-highest-ranked man representing an African nation in that worldwide list; this is a comparison of national representatives, not an official continental ranking.

6 TRACK BESTS / NIGERIAN MEN

Whistler. Lake Placid. PyeongChang.
Igls. Winterberg. St. Moritz.
Athlete-maintained record log. Six tracks across three continents.

10TH / LAKE PLACID

North American Cup, 27 March 2026.
Combined time: 1:58.58.

THE NEXT CHAPTER / ROAD TO 2030

Build toward a top-70 world ranking, the 2028 World Championships and the ambition of qualifying for the 2030 Winter Olympics. These are targets, not achieved qualifications.

IBSF standings / checked 14 October 2026

Lake Placid race report / Sliding on Ice

03 / ATHLETE. CREATOR. STORYTELLER.

Selected creative work.



01 / FITNESS & LIFESTYLE PORTRAIT



02 / TRAINING IN ACTION

A selection of fitness and lifestyle imagery: the person behind the sport, and the preparation that goes into it.

03 / TRAVEL STORYTELLING

My UGC portfolio includes an organic Mexico travel video built around a simple editorial idea: why the destination is underrated. It shows another side of my presenting and short-form storytelling.

View selected video work

Past creator work is separate from current athlete sponsorships. Portfolio examples are shared as creative experience, without implying a current brand partnership.

Be part of the journey.

Let's build something meaningful together.

01 SEASON STORYTELLING

Instagram-led Reels and Stories: preparation, race-week routines, travel and behind-the-scenes moments.

02 CREATIVE CONTENT

Photography and short-form video for partner channels. Usage rights, paid advertising and exclusivity are agreed separately.

03 THE WIDER CONVERSATION

Threads @yinkzz__ and LinkedIn can support the campaign. Travel-brand TikTok and YouTube are separate, optional channels, agreed in scope.

04 CLEAR DELIVERY & REPORTING

Agree quantities, dates and approvals before launch. A campaign recap includes available views, reach and engagement; no guaranteed views or sales.

hi@yinkzz.com

yinkzz.com

Digital opportunities only.

No helmet, sled or race-kit logo placements.